



Great Steak of Texas at Frisco Square

The Great Steak Cook-Off



The Great Steak of Texas at Frisco Square Steak Cook-Off is the first of its kind in the DFW Metroplex. Contestants will be allowed to prepare their own secret steak recipes for a panel of celebrity judges. Contestants can compete in three separate categories - Professional, Amateur, and Corporate. Grills will be provided.

Professional – This category will be reserved for professional chefs, cooks, and restaurateurs.

Amateur – This category will be strictly reserved for the backyard amateur who just knows they cook the best steak ever.

Corporate – Corporations will be encouraged to field their own team to prepare their steak recipe and show other companies who really is cookin'!

Entry Fee – Entry fee for Professional and Amateur categories will be \$25 per entry. Entry fee for Corporations will be \$50 per entry. Corporations may field up to three (3) entries. There is no limit to the number of participants in the team. No more than two cooks per team will be allowed on the grill.

Prizes – First place winner in each category will receive a \$250 prize and a trophy. Second place winner in each category will receive \$125 and a plaque. Third place winner in each category will receive \$75 and a plaque.

Judging – Judging will be done by a panel of celebrity judges. No skinny judges here! Contestants will be judged in the following areas:

- Appearance
- Preparation – Doneness (medium)
- Tenderness
- Taste

Prizes will also be given to the team with the best theme, attire, name, decoration, etc.

Other Rules

- A. You must pick up your 5 steaks on Friday, September 29th, between the hours of 9am and 6pm at the festival site. No branding irons or other identifying marks are to be used on the steaks submitted for judging. Your entry will be automatically disqualified if presented for judging with any identifying marks.
- B. When the steaks are cooked, you will receive an official box to be used in submitting your steak to the judges. There will be a sealed envelope attached to the box in which there is a number. Remove the envelope from the box. This envelope is to stay sealed until the awards presentation ceremony at the main stage. Bring your sealed envelope to the awards presentation. The Chief Cook will be told when to open the envelope. Opening the envelope prior to this time WILL result in disqualification of the cooking team. This is to insure anonymity of all steaks submitted for judging.
- C. Between approximately 2:00 and 3:30 pm, at the Chief Cook's discretion, a single steak for judging is to be selected, placed in the official box and delivered to the judge's station. The remaining steaks will be cut up and sampled by the public.
- D. All steaks submitted for judging are to be cooked medium. For this contest medium is interpreted as pink and moist in the center of the rib eye – not red and running. So remember that degree of doneness is one of the very important criteria in the steak judging.
- E. There will be a panel of six (6) judges. The judges will not know the identity of the cooking teams. The steaks will be scored by number only and the identifying number of the cooking teams will not be known until the awards ceremony.
- F. All steaks will be cooked on charcoal. You may bring a small supply of woodchips to add to the charcoal for flavor.

* Additional information is available at www.greatsteakoftexas.com.



Great Steak of Texas Cook-Off 2006 Official Entry Form



Official Team Name: _____

Category (Check One): _____ Pro \$25 _____ Amateur \$25 _____ Corporate \$50

Chief Cook: _____

Address: _____

Phone: _____ Email: _____

Team Members: _____ Phone: _____

ENTRY AND PAYMENT DEADLINE: Monday, September 25, 2006

Chief Cook Signature: _____

Entry Fee: \$_____

* For more information contact Marla Roe at 972-963-9225

Please mail entry form along with a check to:

Great Steak of Texas Festival

Steak Cook-Off

P.O. Box 707

Frisco, TX 75034

972-991-4501

972-991-4511 (fax)